

Downtown Eugene PRESENTS

HOLIDAY NIGHT OUT

HELP SUPPORT DOWNTOWN EUGENE'S HEADLINING HOLIDAY EVENT—
A SHOPPING-FORWARD NIGHT OF FUN & FESTIVITY

SEE REVERSE FOR
SPONSORSHIP
OPPORTUNITIES



Friday, December 5th
5:30 PM
Downtown Eugene

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

- Title Sponsor @ \$3000
- Title logo position on webpage, printed materials, email marketing
- Included in press release
- Acknowledgement at tree lighting
- Signage at reindeer pen
- 1x dedicated social media post

LEAD SPONSORS

- 10 opportunities @ \$500
- Logo on webpage, in seasonal brochure
- Acknowledgement at tree lighting
- 1x dedicated social media post
- Opportunity to furnish a judge for window competition, acknowledged on webpage with company attached

SUPPORTING SPONSORS

- Unlimited opportunities @ \$200
- Company name on webpage
- Bulk social media post with logo alongside no more than 5 other sponsors at this tier

WINDOW DISPLAY COMPETITION

Visit DowntownEugene.com/Windows or scan for details:



Help make the holiday season Downtown merry & bright!

Join us for a festive celebration of Downtown Eugene! Your support as a sponsor not only enhances the holiday spirit but also promotes your business. Together, we can make this event magical for everyone involved.