

# DOWNTOWN EUGENE MERCHANTS

The group for all of us that work in downtown Eugene



## ABOUT DEM

### MISSION

The organization of Downtown Eugene Merchants promotes community, collaboration, and vibrancy for a more prosperous Downtown Eugene.

### PRIORITIES

- Increase awareness of downtown businesses and build a strong and positive perception of downtown.
- Advocate for policies and decisions, big and small, that support our goals.

### MEMBERSHIP

Our membership is open to any business or organization that wants a great downtown Eugene. Our members are business owners, managers, and employees. They work in retail, banking, tech, galleries, insurance, restaurants and bars, and are public and private service providers including designers, marketers, architects, lawyers, and financial planners.

### 2022-2023 Board of Directors

- President Co-Chair* - Jen Bell, bell+funk
- President Co-Chair* - Sherry Schaefer, State Farm
- Vice President of Programs* - Elise Cullen, bell+funk
- Treasurer* - Currently open, please inquire if interested

Which downtown organization is right for me?

If you...

own a building downtown,  
*DEI is for you*



work downtown,  
*DEM is for you*



live downtown,  
*DNA is for you*



## MARKETING EFFORTS

### MEMBER-ONLY MARKETING OPPORTUNITIES INCLUDING:

- A **highlighted listing** in the highly effective and full color map of downtown is given out at hotels, *Travel Lane County*, Eugene airport, events, Oregon22, attractions, visitor packs, conventions and many Eugene businesses. **We will be distributing 20,000+ maps from spring 2022-spring 2024.**
- \* *Black and white listings are non-members.*
- Presence on posters distributed to 100+ sites all over Eugene and campus monthly
- *DowntownEugene.com*, visited by 2,000+ people each month
- Opportunities to collaborate with other downtown businesses with promotions

### DOWNTOWN MAP & MEMBER LISTINGS

**DINE/DRINK**

- 1. Ambrosia Restaurant
- 2. Ax Billy Grill & Sports Bar
- 3. The Barn Light
- 4. Barline Bistro
- 5. Ronji
- 6. Claine 52 Kitchen
- 7. The Davis Restaurant
- 8. Falling Sky Brewing House
- 9. Off the Waffle
- 10. Sizzle Pie
- 11. Spice N' Steam
- 12. Topki's

**Restaurants**

- 13. 5th St. Market
- 14. 6th St. Restaurant & Sports Bar
- 15. Ben Bee House
- 16. Biegel Sphere
- 17. Big Kahuna Bowls
- 18. Bo + Vins
- 19. Brew Dr. Tea Company
- 20. First National Taphouse
- 21. Kifer Burger
- 22. Lion & Owl Brunch
- 23. Lotus Garden
- 24. Mochi Japanese
- 25. Marea Luna Pizzeria
- 26. Mountain Glory Cafe
- 27. Noodle Bowl
- 28. Oregon Electric Station
- 29. Pikes Bakery
- 30. Pink Street Cafe
- 31. Party Overboard
- 32. Rice Pie
- 33. Pike Stop
- 34. Pippin Anticella
- 35. Southend Brewing Co.
- 36. Sushi Sana
- 37. Sushi Ya
- 38. Ya Ya Bin Thai Cuisine
- 39. The Vintage
- 40. Uda Uda Thai and Sushi
- 41. Vag Sabud Craft
- 42. Vinai Vegetarian Grill
- 43. Whiffled Pies

**SHOP**

- 1. ArtCity Studios on Broadway
- 2. Books with Pictures
- 3. Euphoria Chocolate Co.
- 4. Footwise
- 5. Lane County Farmer's Market
- 6. Mosaic Fair Trade
- 7. North-West Collection
- 13. 5th St. Market
- 14. Ace Buyers Pawn Shop
- 15. Anderson-Reisner Company
- 16. Assistance League Thrift Store
- 17. Aurubia Winos
- 18. Big City Camera
- 19. Brewer's Furniture
- 20. Bulfinch Exchange
- 21. Cadillac Fly Angling Shop
- 22. Clivia Home
- 23. Cove Ball Antique
- 24. Down to Earth Home and Garden
- 25. Ego Services

### WEBSITE

Explore Events Work About

EVENTS

SHOP

DINE

ARTS & CULTURE

SERVICES

### MONTHLY POSTER

**JAN in DOWNTOWN**

**DINING-OUT DOWNTOWN**

- AMBROSIA RESTAURANT & BAR
- BARLINE BISTRO
- BO + VINS
- BON MI
- CLAM SZ KITCHEN
- THE DAVIS RESTAURANT & BAR
- FIRST MATERIAL TAPHOUSE
- JAZZY LADIES CAFE & COFFEEHOUSE
- KILBY BUBBLER
- LOW & OWL
- MOSQUETTE PASTRY KITCHEN
- PARTY BAR
- SIZZLE PIE
- SUSHI YA

**JANUARY EVENT HIGHLIGHTS**

- ARRIVALS: RJD
- WINDOWFRONT EXHIBITIONS
- 2022-2023 WOVEN FILM FESTIVAL
- FIRST FRIDAY ARTWALK
- WAITRESS
- KEVA BEAMER & HENRY KAPONO

## EDUCATION & ADVOCACY

Decisions that affect downtown, big and small, are being made every day. We have the ear of *EPD Chief Skinner, Ward 1 City Councilor Emily Semple, City Council*, and key contacts at the city in *Cultural Services, Public Works*, and others. Being a part of DEM keeps you informed about decisions, regulations, and ordinances affecting downtown and mobilizes members to advocate on behalf of what's best for downtown.

## EVENTS

Downtown Eugene partners with *the City of Eugene Cultural Services, the University of Oregon, Onward Eugene, Travel Lane County, Lane Arts Council* and others to leverage their events to the greatest benefit of our members. There are plenty of people coming to the area for events. We just need them to come into our shops and restaurants, too!

## COLLABORATION

There are a number of organizations working on behalf of downtown constituents, including building owners, people who live downtown, and related groups like *Travel Lane County, the City of Eugene, and the Eugene Chamber*. We are in frequent contact with all of these groups to ensure that we are taking advantage of opportunities to collaborate on behalf of our members.



## THIS IS A PIVOTAL TIME FOR DOWNTOWN. LET'S MAKE IT GREAT!

A number of new projects and events in and around downtown will bring new residents, businesses, and visitors to the area, including:

- *World Athletics Championships, Oregon 22* is coming to Eugene and to the United States for the first time in history. From July 15 to 24, this unmissable global experience will bring tens of thousands of visitors and athletes to Eugene.
- *Eugene Riverfront project*, easily walkable from downtown, this major transformation is currently underway. This project will turn a vacant, inaccessible riverfront lot into a vibrant active district.
- *Eugene Riverfront Festival*, A community fan festival, located at the new Riverfront District of Downtown, to celebrate the *World Athletics Championship, Oregon 22* at Hayward field.
- *Town Square project*, including a new City Hall, housing for a year-round indoor Lane County Farmer's Market and significant improvements to the Park Blocks will change the heart of our downtown.

## DEM MEMBERSHIP

Membership for two years is just \$400. Membership dues support our marketing efforts, including printing and distribution of the map. To join, please fill in this [form](#). Your check, payable to downtown Eugene Merchants can be mailed to:

PO Box 1085, Eugene, OR 97440

They can also be dropped off at  
State Farm, Attn: Sherry Schaefers, 252 W 7th Ave.

We can not accepting credit cards at this time.

**Membership meetings** are held quarterly and when circumstances deem it necessary.

**Questions about membership?** Contact Jen Bell at [jen@bellandfunk.com](mailto:jen@bellandfunk.com) or Sherry Schaefers at [sherryleesmitherman@gmail.com](mailto:sherryleesmitherman@gmail.com).

